

Organizing & Campaigning

This tab holds information about the basics and how to's of organizing and starting a campaign

Type of...	Link to...	Title of...	Created by...	Summary...	Cost:
Toolkit	https://advocatesforyouth.org/wp-content/uploads/2019/04/Youth-Activist-Toolkit.pdf	<i>Youth Activist Toolkit</i>	Advocates for Youth	Youth guide to understanding organizing, power and strategizing. Includes tips for identifying goals, setting demands, tactics, messaging and self-care.	Free
Toolkit	https://www.apc.org/sites/default/files/VNC_Toolkit_FINAL.pdf	<i>Strategising Online Activism: A Toolkit</i>	Women's Networking Support Programme (APC WNSP) and Violence is not our Culture (VNC)	2011 manual to organizing online with a feminist approach. Includes guidance in planning, branding, blogging, and understanding and minimizing security risks.	Free
Toolkit	https://www.citizenshandbook.org/toc.html	<i>The Citizen's Handbook</i>	The Citizen's Handbook	A blog with articles regarding organizing. The section "Getting Together" has well written articles on how to start your group and "Preventing Grassrots Rot" talks about keeping it going. Also lots of examples and ideas for groups you can start.	Free
Toolkit	https://www.thechangeagency.org/campaigners-toolkit/	<i>Campaigners Toolkit</i>	The Change Agency	This site contains a unique collection of more than 1,000 resources for activists and organisers including workshop resources, case studies and articles. These resources have been created, edited or collected over many years.	Free
Paper	https://comm-org.wisc.edu/papers97/beckwith.htm	<i>Community Organizing: People Power from the Grassroots</i>	Dave Beckwith, with Cristina Lopez, and the Center for Community Change	Clear explanations of what community organizing is, different strategies and how to implement them.	Free
Guide	http://aorta.coop/portfolio_page/facilitation-in-motion/	<i>Facilitation in Motion</i>	AORTA	To be used in conjunction with the Anti-Oppressive Facilitation guide (below). Tips for facilitating meetings.	Free
Guide	https://aorta.coop/portfolio_page/anti-oppressive-facilitation/	<i>Anti-Oppressive Facilitation for Democratic Process Making Meetings Awesome for Everyone</i>	AORTA	An excellent guide for facilitating meetings of all kinds.	Free

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Contact List	https://www.docnow.io/archivists-supporting-activists/	<i>Archivists Supporting Activists</i>	Documenting the Now	This is a resource for activists who could use assistance in building archives. These archivist-volunteers practice non-extractive, anti-racist ethical approaches to archiving, and have indicated if they are in any way connected to law enforcement. Feel free to contact anyone on this list for help! This group also has monthly meetings for folks to share resources, brainstorm, and talk about any projects they are working on or helping with.	Free
Guide	https://www.aclu.org/other/fighting-police-abuse-community-action-manual	<i>Fighting Police Abuse: A Community Action Manual</i>	American Civil Liberties Union	Organized in five parts: 1) Some Operating Assumptions, 2) Getting Started, 3), Gather the Facts, 4) Controlling the Police - Community Goals, and 5) Organizing Strategies, the manual also includes a list of resources.	Free
Guide	https://www.unodc.org/pdf/criminal_justice/Handbook_on_police_Accountability_Oversight_and_Integrity.pdf	<i>Handbook on police accountability, oversight and integrity</i>	United Nations Office on Drugs and Crime	Consists of eight chapters including a bibliography. Focuses on police training and practices as well as how to monitor the police.	Free
PDF	https://southernersonnewground.org/wp-content/uploads/2019/09/SONG-Relational-Organizing.pdf	<i>Relational Organizing</i>	Southerners on New Ground	1-pager giving an overview of relational organizing, and steps involved.	Free
Toolkit	https://ctb.ku.edu/en	<i>Community Tool Box</i>	Center for Community Health and Development at the University of Kansas	An incredibly comprehensive guide to community organizing. Includes tool kits on assessing community needs and resources, addressing social determinants of health, engaging stakeholders, action planning, building leadership, improving cultural competency, planning an evaluation, and sustaining your efforts over time.	Free
Toolkit	https://howto.informationactivism.org/index.html	<i>The Info-Activism How-To Guide</i>	Tactical Tech	The Info-Activism How-To Guide is a new guide for activists, advocates, NGOs and community based organisations who want to use technology tools and practices in their campaigning. This guide assembles, strategies, digital tools and case studies from around the world with a critical focus on the intended strategic impact of digital campaigns.	Free

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Paper	http://www.deanspade.net/wp-content/uploads/2020/03/Mutual-Aid-Article-Social-Text-Final.pdf	<i>Solidarity Not Charity: Mutual Aid for Mobilization and Survival</i>	Social Text	An essay that argues for the importance of mutual aid and solidarity with people who have experienced oppression. Advocates for working together for a better world rather than reforming the one that exists.	Free
Video	https://www.facebook.com/oakhillcenter/videos/2714359658832903	<i>Poor Organizing the Poor Speaker Series with Eddie Conway and Dominique Stevenson</i>	Oak Hill Center for Education and Culture	Organizing discussion and advice from Black Panther Party member and former political prisoner Eddie Conway as well as the longtime organizer, co-founder of Tubman House (Baltimore, MD) and co-author of Marshall Law, Dominique Stevenson.	Free
Podcast	https://open.spotify.com/episode/2PcfTxoKv99SkkLw22iBJs	<i>A master class in organizing (March 16, 2020)</i>	The Ezra Klein Show	Jane McAlevey discusses the difference between mobilizing and organizing, how to build power, labor union organizing and how labor union organizing methods can be useful in political organizing, success of Los Angeles teachers strike, organizing in structure-based environment, and much more.	Free - available via several podcast apps
Book	https://www.ucpress.edu/book/9780520251762/live-got-the-light-of-freedom	<i>I've Got the Light of Freedom</i>	Charles M. Payne	Organizing versus mobilizing in the Deep South - long, slow version of how civil rights were won	\$35
Book	https://janemcalevey.com/no-shortcuts/	<i>NO SHORTCUTS: Organizing for Power in the New Gilded Age</i>	Jane F. McAlevey	Dr. Jane F. McAlevey investigates the reasons behind the recent failures of unions and lays out a way forward for the progressive movement. McAlevey, an experienced community, electoral, and labor organizer, presents a dozen case studies of unions and social movements seeking to effect change in the twenty-first century. As she analyzes each case, she identifies the reasons for the movement's success or failure.	\$34

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Video	https://www.youtube.com/watch?v=q43G0ml4Z4c	<i>Money-Handling and Taxes for Mutual Aid Groups</i>	Barnard Center for Research on Women	This online teach-in is for mutual aid groups facing nuts and bolts issues that come with the work we've all been doing. How has your group been funneling money to people in need, and what are the tax consequences? How should we store money we raise? Do we need to consider incorporating, having a fiscal sponsor, or becoming a non-profit? What are the costs and benefits of each potential approach? What should we do now if we didn't think about this in 2020 and now one of our members got a big tax bill because they took in all the money through their personal Venmo or Paypal account? What should mutual aid groups know about banking? This webinar will be taught by Mike Haber, author of Legal Issues in Mutual Aid Operations: A Preliminary Guide. Mike is a professor at Hofstra Law School. Bring him your questions or email them now to bcrw@barnard.edu!	Free
Video	https://www.youtube.com/watch?v=uJaeb1rlW_Q	<i>Introduction to Mutual Aid - Mariame Kaba</i>	Barnard Center for Research on Women	This session addresses the following questions: What is "mutual aid," and how is it different from charity, philanthropy, and state social services? How is mutual aid part of current and historical freedom, liberation, and self-determination struggles of different peoples? How are mutual aid efforts responding to the COVID-19 pandemic? How can people participate in mutual aid projects now?	Free